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BUS 101

11/13/2012

Portfolio Project

## Step 1: Accounting

Step 2: Certified Public Accountant

Step 3: Certified Public Accountant: Accountants and Auditors

Step 4:

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$61,690 per year<br>\$29.55 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 1,216,900                             |
| <b>Job Outlook 2010-20</b>                     | 16% (average)                         |

Step 5:

- Budget Analysts
- Financial Examiners

Step 6:

I was interested in researching this career because my best friends' dad is a CPA and he speaks very highly of the profession. I do have interest in the area because I have always been very meticulous, organized, and good with numbers – all of which are keys skills for a successful CPA. Additionally, I am very encouraged by the idea of having a successful career with only my Bachelor's degree and not needing to go back to school for my Masters. Although I think I would enjoy learning more about accounting and preparing for the CPA exam, I am not necessarily interested in it as a career path. From the information that I have gathered online and speaking with professionals, I don't think that I would like the redundancy of the job and would prefer something that requires more creativity.

## step 1: Information Systems

**Step 2:** I would like to work with databases and their infrastructure

**Step 3:** Database Administrator

**Step 4:**

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$73,490 per year<br>\$35.53 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | 1 to 5 years                          |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 110,800                               |
| <b>Job Outlook 2010-20</b>                     | 31% (much faster than average)        |

**Step 5:**

- Computer Programmer
- Computer Support Specialist

**Step 6:**

The primary responsibility of a database administrator is to store and organize data to make it available for users with authorized access. I have no interest in this profession. I have never been exceedingly proficient with computers and would have a tough time learning some of the skills. Additionally, I prefer to interact with people more than work autonomously so I think that I would be better suited for something different.

## Step 1: Economics

Step 2: Economist – Governmental involvement

Step 3: Economist

Step 4:

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$89,450 per year<br>\$43.00 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 15,400                                |
| <b>Job Outlook 2010-20</b>                     | 6% (slower than average)              |

Step 5:

- Budget Analysts
- Actuary

Step 6:

This career was originally very appealing because of the high Median Pay; however, I noticed that there are a very limited number of jobs in this area and the rate of job growth in this field is not encouraging. Additionally, I have struggled a bit in ECON 102 this semester and I am not very interested in the material. After watching all of the political debates this semester, I realize what an asset it would be to have a solid understanding of economics and I would consider it as a minor for this reason. I looked online and realized that getting a Minor in Economics would only require me to take ECON 302, ECON 303 and 3 Upper Division ECON electives, so I will be sure to keep this option in mind as I move forward.

## Step 1: Finance

Step 2: Financial Planning (for private parties)

Step 3: Personal Financial Advisor

Step 4:

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$64,750 per year<br>\$43.00 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 206,800                               |
| <b>Job Outlook 2010-20</b>                     | 32% (much faster than average)        |

Step 5:

- Insurance Underwriter
- Insurance Sales Agents

Step 6:

The main thing that I noticed when researching careers in the Financial field was that many of them were related to insurance. I hadn't previously realized that the two were so interconnected – but it interests me more as a career path now. My parents have always emphasized the importance of responsible financial planning. I think that it would be a rewarding career to instill these same values in other people and help them to understand how to be more responsible financially. However, I know that many people that work in Insurance Sales are paid on a commission basis. This is not appealing to me, so ideally, I would find some avenue of the profession where I work on a base salary rather than commission. I will be sure to ask my Finance professors more about this.

## Step 1: Management

Step 2: Health Care Management

Step 3: Medical and Health Services Managers

Step 4:

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$84,270 per year<br>\$40.52 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 303,000                               |
| <b>Job Outlook 2010-20</b>                     | 22% (faster than average)             |

Step 5:

- Human Resources Managers
- Social and Community Service Managers

Step 6:

My aunt works at Renown Healthcare as a Department Manager and has told me on multiple occasions that it is a good career path because of the job security that is likely to go along with the ObamaCare. Addition, I think that I would find this profession to be very rewarding because I would help enable the Health Care Services to run more efficiently and provide service to more patients. I looked into internships and realized that Renown actually has a very comprehensive Management in Training Program. This seems like it could be a really good way for me to get my foot in the door with the Health Care Industry.

## Step 1: Marketing

**Step 2:** Public Relations

**Step 3:** Public Relations Manager or Specialist

**Step 4:**

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$57,550 per year<br>\$27.67 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 320,000                               |
| <b>Job Outlook 2010-20</b>                     | 21% (faster than average)             |

**Step 5:**

- Advertising Sales Agents
- Advertising, Promotions, and Marketing Managers

**Step 6:**

This definitely seems to be the most exciting of the careers that I have researched. I love the idea of working in a fast-paced environment with current events and it seems that this career path would give me the opportunity to do just that. I would have to work to find a company that I feel strongly about so that my passion for their public image would be represented in my work. I know that one of my favorite brands, Patagonia, has an office in Reno so I could consider pursuing a public relations job with them.

## step 1: International Business

**Step 2:** International Sales

**Step 3:** International Economist

**Step 4:**

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$89,450 per year<br>\$43.00 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 15,400                                |
| <b>Job Outlook 2010-20</b>                     | 6% (slower than average)              |

**Step 5:**

- Actuary
- Budget Analyst

**Step 6:**

I didn't find information on as many International Business careers as I had hoped to. Ideally, I would like to pursue a job in international sales if I were to get my degree in International Business. I like the idea of having the opportunity to travel and interact with foreign people and cultures. I plan on studying abroad in my Sophomore year and hope that this experience will provide me with more insight as to whether or not I would want to travel as part of my job.

## Step 1: Entrepreneurship

Step 2: Open my own Health Club

Step 3: Human Resources Specialists

Step 4:

|  |                                       |
|--|---------------------------------------|
| <b>2010 Median Pay</b>                         | \$52,690 per year<br>\$25.33 per hour |
| <b>Entry-Level Education</b>                   | Bachelor's degree                     |
| <b>Work Experience in a Related Occupation</b> | None                                  |
| <b>On-the job Training</b>                     | None                                  |
| <b>Number of Jobs, 2010</b>                    | 442,200                               |
| <b>Job Outlook 2010-20</b>                     | 21% (faster than average)             |

Step 5:

- Customer Service Representatives
- Compensation and Benefits Managers

Step 6:

Ideally, I would like to open my own business when I am older. I understand that this requires a large amount of initial capital, a comprehensive business plan, and significant investors so I know that realistically it won't be a possibility for a number of years. When researching entry-level business jobs, I realized that a Recruiter is an increasingly popular job for recent business graduates. I would definitely consider this for my first career. It seems like a great way to interact with people and understand the administrative and personnel needs of a company without having too much invested interest. This might be a good way for me to leverage myself to a good position in order to pursue my dreams for the future.